

Economy Measures		Reportee	Q1, April - June 2021			Q2, July - September 2021			Q3, October - Dec 2021			Q4, January - March 2022			Commentary	
			Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative		
MEC1	Total visits to town centres	Colm Healy		1,584,822											Data unavailable as figures not yet received for last quarter	
	* Fleetwood			2,759,534												
	* Cleveleys			1,485,381												
	* Poulton * Garstang			879,270												
MEC2	Town centre vacancy rates	Colm Healy	9.45%	9.81%	9.81%	9.81%	8.90%	18.71%								
	* Fleetwood		14.51%	15.29%	15.29%	15.29%	13.73%	29.02%								
	* Cleveleys		9.97%	10.53%	10.53%	10.53%	9.72%	20.25%								
	* Thornton		6.60%	6.60%	6.60%	6.60%	4.72%	11.32%								
	* Poulton		8.82%	9.41%	9.41%	9.41%	8.19%	17.60%								
	* Garstang		3.85%	3.85%	3.85%	3.85%	4.49%	8.34%								Garstang vacancy rate expected to decrease imminently - some empty units being supported by ARG Vacant Premises grant.
MEC3	Number of businesses supported	Colm Healy	1710	1124	1124	1124	31	1155							Business support enquiries directly received by ED Team. Figure low compared to previous quarter as in Apr 2021 all High Street Businesses were visited with Business Reopening Support Packs, this was not necessary in Q2.	
MEC4	% of fledgling businesses surviving - 18 months	Colm Healy	62%	72.00%	72.00%	72%									Data unavailable as figures not yet received for last quarter	
MEC5	Number of Heritage Action Zone grants awarded to private owners	Mark Fenton	0	1	1	0	2	3								
MEC6	<a href="#">Out of work benefit claimant count</a>	Human Resources	3905	3045	3045	3905	2785	5830								
MEC7	Visitor numbers to the borough	Alexandra Holt			1.55m visitors on 2020. Please see note											The figure is from STEAM, which is the model used to calculate the volume and value of tourism in Wyre. It relates to the period 1 Jan 2020 to 31 Dec 2020. (STEAM works a year behind). There will be no figures for 2021 until 2022.
<b>Key</b>																
	Achieving/Exceeding target															
	Within 10% of achieving															
	Below target (more than															